

Market Analyst – Job Description

The role is a great opportunity for a candidate to become a recognized thought leader in the communications industry. The successful candidate will be focused on improving Cavell's market intelligence and the insight it provides to its customers, by being a key member of the research team and assisting their ongoing research on the cloud communications markets sector and other emerging areas of communications.

Who is Cavell?

Cavell works with a broad range of clients in the telecoms industry and delivers market-leading insight into the development of the cloud communication industry, the customer experience sector, and the Microsoft communications eco-system. Working with some of the world's major communications providers globally, this role provides constant challenges for the individual to learn, deliver, and work to the highest standards in a variety of different projects.

Cavell has experienced several years of exceptional growth and is expanding its research team, which is core to the future success of our business. We are looking for someone who is passionate about emerging technologies, how people communicate, and is looking to join a dynamic team.

Specific Job Role

- Assist the research team in delivering research publications through a range of desktop research, events, surveys, and face-to-face interviews
- Help build and maintain the existing cloud communications market reports
- Create written analysis of market trends, forecasts, and other qualitative content.
- Maintain Cavell's industry insight database
- Help to drive Cavell's brand through written blog posts and multimedia content
- Improve and develop existing and new relationships with customers, developing new and opportunities for the business
- Build personal profile through social media activity in the market to become a leader as a subject matter expert

Core requirements

- Interest in technology
- Excellent writing and communication skills required. The candidate will need to communicate with senior level officials, executive management, and relevant partners as well as assisting in the creation reports and content
- Proficiency in Microsoft suite productivity suite is required, especially with Microsoft Excel
- Highly developed independent research skills

illum consulting ltd, trading as The Cavell Group
37 Colchester Road, West Mersea,
Colchester, Essex, CO5 8RP, UK
Tel: +44 (0) 1206 911389

- Planning and executing outstanding written reports to capture key research highlights
- Excel database and pivot table expertise
- Advanced ability to find and piece together insight from multiple sources to understand a wider perspective on the communications market
- Telecoms or technology experience preferable
- Ability to travel internationally

What Cavell can offer?

- Opportunity to build personal brand as a thought leader in the communications market
- Flexible working – office location is in London but expect a mixture of work from home, office, and international travel
- Competitive salary package, bi-annual bonus, and share options
- Access to multiple interesting projects and leading companies in the industry
- Voice in Cavell's ongoing strategy – Cavell structure strategic reviews throughout the year with all the team taking part putting forward their ideas and views for how we can grow
- Ability to try new things – Cavell is open to ideas and people taking responsibility for new initiatives

Key Traits to be Successful at Cavell

- **Inquisitive** – *The industry that Cavell operates in is in a period of transformation and you must be able to self-motivate yourself to not only complete the work that is set but to constantly learn about new trends and technologies.*
- **Hard working** – *Many of the projects have short deadlines so you must be able to work quickly and effectively whilst managing your time to deliver.*
- **Communicative** – *Flawless, articulate, and succinct communication skills are required, both writing and presenting to an international audience in English (any additional languages would be a plus, but not obligatory).*
- **Flexible** – *Cavell uses shared office facilities in London where we meet on a regular basis but expects their staff to be able to work remotely. Some of our projects are international and may require travel as well.*
- **Approachable** – *You will be working in a close-knit team with a number of external consultants and analysts collaborating together making effective teamwork vital*

Additional Information

We recognize that the "ideal applicant" does not always exist, and that people may be discouraged from applying for a job if they do not meet all of the criteria. Please apply if you're interested in working with us and have the majority of the skills or experience. Cavell is a fast-growing team, and you could be just what we're looking for.

We do not discriminate on the basis of race, colour, ancestry, national origin, religion, or religious creed, mental or physical disability, medical condition, genetic information, sex (including pregnancy, childbirth, and related medical conditions), sexual orientation, gender identity, gender expression, age, marital status, citizenship, or other protected characteristics under local law.